

RUG'SOCIETY

THE DELUXE OF PAST & PRESENT



SALONE DEL MOBILE 2018: RUG'SOCIETY INTRODUCES PILLOWS AND WALLPAPERS IN ITS COLLECTION

Fashion, design and history. Each of these words have their own meaning, but when they come together, there's only one place that comes to mind: Milan! The combination of beautiful historical buildings with the most high end stores makes this Italian city one of the most desirable places for all the design lovers, and in April they will have one more reason to visit Milan. From the 17th to the 22nd, the Italian capital of fashion and design is receiving Salone del Mobile 2018, most commonly known as iSaloni, the event that brings together the most well known brands in the industry in one place to showcase the best that the design world has to offer.



Rug'Society will make its debut at the Italian fair this year, with the introduction of two exciting elements into its collection: Pillows and wallpapers will be the new additions to the brand's decoration elements. With these products, Rug'Society intends to allow any designer or home owner to create an harmonious environment, where all the decoration elements work together to create a line of style that will stand out for its originality and uniqueness. After the success that their Fever collection had in the last edition of Maison & Objet, in January, the expectations are high for the designs that will be presented in these categories of products.

Besides the new products, Rug'Society will showcase three of its star pieces: **Redleh**, **Couple** and **Cell Gold**, all of them invoking golden tones combined with the most noble elements and materials.



REDLEH

Redleh design features one of the most important creatures in Chinese culture: the dragon, a mythological creature that invokes grace and strength at the same time.

The pearly background, combined with the golden oriental elements, make Redleh a must for anyone who wishes to give an edge to an environment.



COUPLE

A mixture of geometric elements and lines with natural elements is what makes Couple so unique. Black and white merge with the gold embodied on the birds, that intertwine in an hypnotic dance. A contrast of colors, shapes and elements that is perfect to enhance any design.





CELL GOLD

Pearl and gold coexist in Cell Gold, a patterned rug that draws inspiration from the peculiar cell shape, taking advantage of its irregular shape and wavy walls to create a unique design.

With a lot of brands and products to see, iSaloni is certainly going to be the event of the season in the design industry, and Rug'Society will leave its mark there, elevating the design and craftsmanship in Milan!

So don't forget to visit **Hall 04 - Stand D03**, and get inspired by Rug'Society uniqueness and originality!